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[Event](#) | 16.05.2012

## Reindustrialising Europe - The Green Way

### A Greens/EFA conference

- **RECORDED [LIVESTREAM OF THE CONFERENCE](#)**

#### Documentation:

- [The Green Way - Ward Mosmuller](#)
- [Greening the Economy - The Role of Industry - Kurt Christian Scheel](#)
- [Closing the eco innovation gap - What role for policy - Michal Miedzinski](#)
- [Greening The Economy - Thomas Lingard](#)
- [Speaker Biographies](#)

Some EU industries are doing just fine. But European industry is also in a tough spot. The economic crisis has shaken the financial system, international competition is increasing, resource prices are gyrating and demographic change threatens to lead to a skills gap. How can European industry continue to prosper under such circumstances? And how can a green economy help the necessary re-industrialisation in Europe? Join the Greens/EFA Group for a lively discussion on industrial policy with a keynote from Sylvie Lemmet, Director of the Division of Technology, Industry and Economy at UNEP.

#### PROGRAMME

**9h30 - Registration** (ASP Mail entrance - Place Luxembourg)

**10h00:**               **Welcome remarks** by **Reinhard Bütikofer**, Member of the European Parliament

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**10h10: Keynote** by **Sylvie Lemmet**, Director Division of Technology, Industry and Economics, United Nations Environment Programme (UNEP)

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**10h30:** Discussion

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**11h10:** *Greening the Economy - The Role of Industry*  
**Reinhard Bütikofer - MEP**

*15 min.:* **Dr Kurt-Christian Scheel**, Vice President, Head of Governmental and Political Affairs, Robert Bosch GmbH

*15 min.:* **Thomas Lingard**, Director, Global Advocacy, Unilever

*15 min.:* **Ward Mosmuller**, Director Public Affairs, DSM

*60 min.:* Discussion

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**12h55:** **Sum-up**

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**13h-15h:** Lunch Break

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**15h00:** *Greening the Economy - Financing & Regulation - Philippe Lamberts - MEP*

*10 min.:* **Michal Miedzinski**, Coordinator, Eco-Innovation Observatory and Senior Consultant, Technopolis Group

*10 min.:* **Andrea Benassi**, Secretary-General, European Association of Craft, Small and Medium-Sized Enterprises (UEAPME)

*45 min.:* Discussion

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**16h15:** *Making the Green Economy Happen: Green Leaders Session - Bas Eickhout - MEP*

*15 min.:* **Rudolf Anschober**, State Councillor of Environment, Energy, Water and Consumer Protection, Oberösterreich, Austria

*15 min.:* **Olivier Deleuze**, Co-President Ecolo, Belgium

*15 min.:* **Ondřej Liška**, Chairman Strana zelených, Czech Republic

*15 min.:* **Åsa Romson**, Spokesperson of the Swedish Green Party, Sweden

*65 min.:* Discussion

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**18h20: Closing remarks by Bas Eickhout, Member of the European Parliament**

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**18h30: End**

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**Responsible MEPs**



Reinhard Bütikofer

Member



Bas Eickhout

Co-President



Yannick Jadot

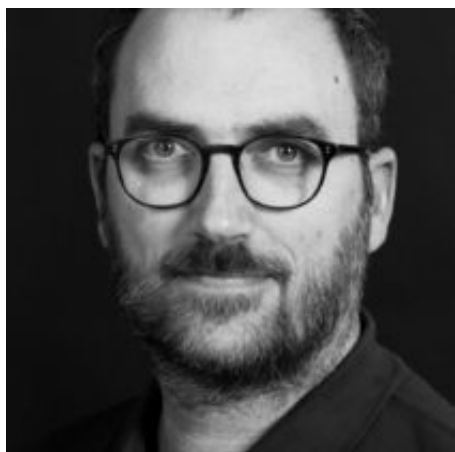
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Philippe Lamberts

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