

[en](#)

[Event](#) | 15.05.2013

## Europe's Reindustrialisation

### Learning from our Competitors?

#### CONFERENCE DOCUMENTATION

- [WATCH THE RECORDED VIDEO STREAM](#)

#### PRESENTATIONS

- [Dong-Sung Cho - Korea's Industrialization - Application of the SER-M Model](#)
- [Yukihiro Kawaguchi - Europe's Reindustrialization - Views from Japan](#)
- [Statement Peter Biesenbach Bosch](#)

#### PROGRAMME

*10:00*

**Welcome and introductory remarks**

by **Reinhard Bütikofer**, Member of the European Parliament (Greens/EFA) and Rapporteur on the European Parliament Industrial Policy Report

*10:10*

**Panel Discussion**

- **Views from the US**  
**Michael Mandel**, Chief Economic Strategist at the Progressive Policy Institute (PPI) and founder of Visible Economy LLC  
20 min
- **Views from South Korea**  
**Professor Dong-Sung Cho**, Professor of Strategy at Seoul National University

20 min

- *Views from Japan*

**Yukihiro Kawaguchi**, , Secretary General, Japan Business Council in Europe

20 min

- *Comments and views*

**Peter Biesenbach**, Head of External Relations and Government Affairs, Bosch GmbH

15 min

11:25

*Discussion*

13:00

*Concluding remarks* by **Satu Hassi**, Member of the European Parliament (Greens/EFA)

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**Responsible MEPs**



Reinhard Bütikofer

Member

**Contact person**



Reinhard Bütikofer

Member

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