Digitising Europe's Industry

Are we on the right track?

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- REGISTRATION CLOSED

14h00

Registration and entry into European Parliament

14h30

Welcome and introductory remarks

Reinhard Bütikofer, MEP (Greens/EFA)

14h40

Keynote speech

Commissioner Oettinger, Commissioner for Digital Economy and Society

15h00

Q&A

15h20

Digitising Industry: Cui bono?

Moderated by **Claude Turmes, MEP** (Greens/EFA)

- **Prof. Dr. Irene Bertschek**, ZEW – Centre for European Economic Research, Mannheim
- **John Tuccillo**, Senior Vice President of Global Industry and Government Affairs, Schneider Electric
- **Prof. Arnold Tukker**, Professor of Industrial Ecology and Director of the Institute of Environmental Sciences, University of Leiden
- **Dirk Bergrath**, IG Metall, Head of EU Liaison Office

16h10

Q&A

16h30

What can we learn from our international competitors?

Moderated by **Jakop Dalunde, MEP** (Greens/EFA)

- **Prof. Byung-Tae Lee**, Professor College of Business, Korea Advanced Institute of Science and Technology (KAIST), and CEO, KAIST Venture Investment Holdings
- **Michael Mandel**, Chief Economy Strategist at the Progressive Policy Institute (PPI) and founder of Visible Economy LLC
- **Jost Wübbeke**, Head of Programme Economy & Technology, Mercator Institute for China Studies (MERICS)

17h15

Q&A

17h50

Concluding remarks

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Responsible MEPs

Reinhard Bütikofer

Member

Contact person

Reinhard Bütikofer

Member

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