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[Event](#) | 15.05.2013

## Europe's Reindustrialisation

### Learning from our Competitors?

#### CONFERENCE DOCUMENTATION

- [WATCH THE RECORDED VIDEO STREAM](#)

#### PRESENTATIONS

- [Dong-Sung Cho - Korea's Industrialization - Application of the SER-M Model](#)
- [Yukihiro Kawaguchi - Europe's Reindustrialization - Views from Japan](#)
- [Statement Peter Biesenbach Bosch](#)

#### PROGRAMME

*10:00*

##### *Welcome and introductory remarks*

by **Reinhard Bütikofer**, Member of the European Parliament (Greens/EFA) and Rapporteur on the European Parliament Industrial Policy Report

*10:10*

##### **Panel Discussion**

- *Views from the US*

**Michael Mandel**, Chief Economic Strategist at the Progressive Policy Institute (PPI) and founder of Visible Economy LLC

20 min

- *Views from South Korea*

**Professor Dong-Sung Cho**, Professor of Strategy at Seoul National University

20 min

- ***Views from Japan***

**Yukihiro Kawaguchi**, , Secretary General, Japan Business Council in Europe

20 min

- ***Comments and views***

**Peter Biesenbach**, Head of External Relations and Government Affairs, Bosch GmbH

15 min

11:25

***Discussion***

13:00

***Concluding remarks*** by **Satu Hassi**, Member of the European Parliament (Greens/EFA)

**Recommended**

Press release

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**Responsible MEPs**



Reinhard Bütikofer

Member

**Contact person**



Reinhard Bütikofer

Member

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