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## Medicines

### Change the logic!

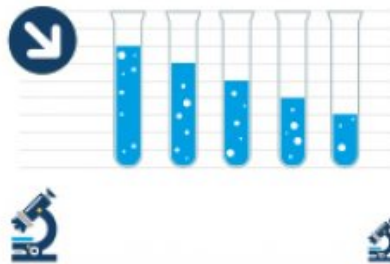
The right to health and access to life-saving medicines has to be ensured in Europe. Everyone must have access to effective, safe and available medicines at unaffordable prices. The logic of medicines must change!

# MEDICINES: CHANGE THE LOGIC

THE PRICE OF CERTAIN MEDICINES HAS EXPLODED...



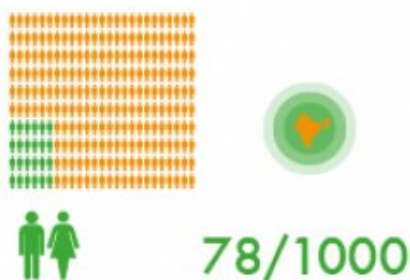
MEANWHILE, INNOVATION HAS DECLINED...



BUT PHARMACEUTICAL COMPANIES CONTINUE TO INCREASE THEIR PROFITS



THE INDUSTRY'S LOGIC DOES NOT SUPPORT PUBLIC HEALTH



AND MEDICAL RESEARCH REMAINS HIDDEN



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